

Business • Interviews

## Leading a Business from Scratch with Jumaiyah M.



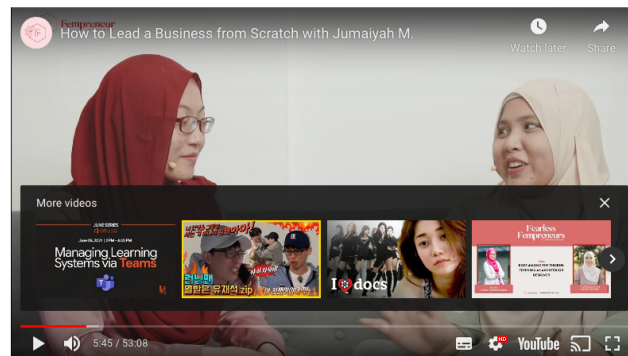
We're back with yet another episode of Fearless Fempreneurs.

Many of you have asked me about how to lead a business from scratch. When I first began Fempreneur Secrets, I challenged myself to start from scratch as well. The fact that I am still around today means that it's possible!

Hear from a fellow Fearless Fempreneur instead as she shares how she developed her company from scratch a couple of years back.

Identified as one of Cleo Magazine's Change Makers of 2018, **Jumaiyah** has developed **halalfoodhunt** to be the leading app for halal food and loyalty pass in Singapore today. Halalfoodhunt continuously engages and educates its audience with information concerning Halal on top of helping people find and purchase Halal food. To date, she has had several mentions in the media for her contributions in the Halal consumer space.

### Watch the Episode below:



### In this episode, you'll hear about:

1. Jumaiyah's story on starting a business
2. Some of the myths she had to overcome

**PLUS a bonus tip for you!**

Here's how you can become visible online in just 30 days

[OPEN TIP](#)

What do you think?

How would you rate this episode?

★

★★

★★★

★★★★

★★★★★

“Keep learning and keep believing in yourself, because the world needs an inspiration just like you.”

I'll see you in the next episode of Fempreneur Secrets – *Empowering Women Through Business*.

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**Let's overcome your challenge in 60-mins!**

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Tell us more about your business

First name  Last name

Your work email

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Your company name

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Business Model



Huda, The Fempreneur

Founder of Fempreneur Secrets. Huda is a certified Adult Educator and have trained entrepreneurs to become visible online since 2017. Huda has over 10 years of

experience helping businesses become visible online. She is a digital marketing maven, particularly witty on social media and content creation. Her works have been featured on local and regional media like Marketing in Asia, Progresif Radio, Borneo Bulletin and Berita Harian (Singapore).

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### Join the 5-Day Get Clarity in Business Challenge

We know starting a business isn't easy. Not knowing where to start is the biggest hurdle we've heard from our community members. Grab the challenge here

Email Address

First Name

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